

**Remarks by Director Glenn L. McCullough, Jr.  
Tennessee Valley Authority  
at the Financial Analyst and Investor Meeting  
March 23, 2001 — New York, New York**

**INTRODUCTION**

*M-1: Title Chart*

**TVA is in solid shape today—both financially and operationally—but we have to get even better.**

**In the future, we will focus our attention, and our resources, on the corporation's core businesses of electric power generation, transmission, and river management.**

**We must do four things to ensure TVA's future success:**

- **improve our generation and transmission performance**
- **set the standard for running the river system**
- **reduce our delivered cost of power relative to the market**
- **and reduce our overall level of debt.**

**I. GENERATION AND TRANSMISSION**

*M-2: Objectives for the Future – 1*

**First, TVA must continue to improve generation and transmission performance.**

**As Craven mentioned, TVA's power system has demonstrated exceptional performance over the past few years.**

**But meeting demand is becoming more challenging each year.**

*M-3: Annual Sales Growth*

**The strong economic growth experienced in the 1990's has translated into increased demand for electricity across the nation.**

**The southeastern United States alone could require as much as 80,000 megawatts of additional capacity within the next 12 years.**

**At TVA, power sales have increased an average of 3 percent annually during the past decade – which is almost half again faster than the nation as a whole.**

**In addition, customer requirements are becoming more stringent.**

**Today, one third of the nation's electric load is controlled through electronic equipment, and it's projected to increase to half by 2005.**

**With computer automation and robotics, service interruptions of less than 1/3 of a second cause problems for consumers.**

*M-4: Improved Generation and Transmission*

**During the past six years, TVA has added 3,500 megawatts of generation, and upgraded the capacity and reliability of our transmission system.**

**We've added 700 miles of new lines and 138 new customer delivery points to serve increased demand.**

**This helped us meet five new summer peaks last year and supply 100 percent of our firm load without resorting to customer interruptions or public appeals to reduce consumption.**

**In fact, the TVA system is operating at 99.999 percent—that's five nines--reliability.**

*M-5: Regenesys Sketch*

**So how will we improve on an outstanding record of performance?**

**Innovation is the key.**

**Last November, we approved the construction of a first-of-its-kind power plant in the U.S.**

**This new plant will use storage technology known as “Regenesys” to store electricity during periods of low demand and transmit it during times of peak demand.**

**“Regenesys” was named the “Most Promising Pre-Commercial Technology” by the Financial Energy Times last fall.**

**We’re also making progress on completing our hydro modernization program, which will provide more than 700 megawatts of additional “storage” capacity.**

*M-6: Public Power Institute*

**In 1999, TVA established the Public Power Institute, which is designed to serve TVA and the broader energy community.**

**It serves as a forum for achieving advancements in energy production and delivery and improving end-use energy efficiency.**

**It will also address the national issues of increasing the renewable energy supply, improving the efficiency of energy use and production, and air quality.**

## **II. RIVER MANAGEMENT**

*M-7: TVA'S OBJECTIVES FOR THE FUTURE—1 & 2*

**The second objective for TVA's future is to set the standard for managing the nation's fifth largest river system.**

**Addressing competing demands on the Tennessee River System is vital to protect the region's natural resources and support sustainable development.**

**TVA intends to set the national standard for river system management that balances the multiple benefits of navigation, flood control, power supply, land use, water quality and recreation.**

*M-8: SO<sub>2</sub> COMPARED TO GENERATION*

**Environmental responsibility will continue to be a priority.**

**We have invested more than \$2.6 billion in emissions control equipment at our 11 coal-fired plants since the mid-1970's, and it's paying off.**

**Since 1976, sulfur dioxide emissions have been reduced by 65 percent, while our coal-fired units have produced 25 percent more electricity during the same period.**

**Nitrous oxide emissions are down 33 percent since 1995.**

**In addition, we have significantly reduced the rate of carbon dioxide emissions per megawatt hour since 1988.**

**We achieved the CO<sub>2</sub> reductions through a combination of improving the efficiency and capacity of our hydro plants, co-firing bio-mass with coal in some of our fossil units, bringing Browns Ferry and Watts Bar Nuclear Plants on line, and improving the efficiency of our fossil system.**

### **III. REDUCE THE DELIVERED COST OF POWER**

*M-9: TVA'S OBJECTIVES FOR THE FUTURE — 1, 2, & 3*

**Now, I would like to discuss our third objective, which is: to reduce TVA's delivered cost of power relative to the market.**

**I use the phrase "relative to the market" because everyone in the industry is affected by the impacts of increased fuel costs and environmental costs.**

**But even with costs going up, TVA has implemented only one rate increase during the past 13 years.**

**We are currently conducting a study of our long-term power supply needs to determine how to best meet future growth and environmental responsibilities within the objectives outlined in our original Ten-Year Business Outlook.**

**The study will consider various TVA-built options, partial requirements contracts with distributors, merchant plant activity, purchased power options, and other factors related to identifying the best energy choices for the future.**

*M-10: BUSINESS OUTLOOK OBJECTIVES*

**This review will provide the information needed to update the Ten-year Business Outlook.**

**The primary objectives of the original Business Outlook — to maintain a competitive price of power . . . to attain a more flexible cost structure . . . and to build customer allegiance and satisfaction — certainly remain valid today.**

**But our world has changed considerably since 1997, and the strategies needed to meet those objectives must change as well.**

**Since we adopted the plan, our nation's power supply has failed to keep pace with demand . . . the transmission infrastructure needed to move electricity from one utility to another is coming under increasing stress . . . environmental quality expectations have increased . . . and the price of natural gas — the fuel used in most new electric generation — has escalated rapidly.**

**Record-breaking summer peak demands have shown that we cannot rely on surplus power purchased from others.**

**Even when electricity is available on the open market, it's often very costly or there is no transmission capacity available to move it.**

**While the key objectives of the Business Outlook will remain the same, we know we must adopt new strategies that will enable us to keep the lights on at a price that doesn't stifle regional economic growth — now or in the future.**

#### ***IV. DEBT REDUCTION***

**One strategy that will remain constant, however, and that is our fourth objective: to continue to reduce the level of debt.**

**We have made good progress on reducing debt and interest costs, which has given us a more flexible cost structure—and you'll hear more about this from David Smith.**

## **CONCLUSION**

**In conclusion, we will continue to improve our generation and transmission performance . . . set the standard for managing the river system . . . reduce our delivered cost of power relative to the market . . . and reduce our debt.**

**We are committed to make sound business decisions that justify your confidence, and the confidence of the people of the Tennessee Valley.**

**Thank you.**

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